

**Environmental Scanning Task Group  
Wednesday, July 11, 2018**

**Minutes**

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**Present:**

Toni LaBeff  
Dr. Josh Stewart  
Janice Allen

Deborah Strong  
Heidi Wooten  
Elaine Ezell

Jim Swann  
Linsey Harwell

1. Shannon Cox-Kelley will be leaving NTCC in the near future and has withdrawn from the committee.
2. Toni discussed her attendance and presentation to the Strategic Planning Steering Committee
  - She presented the 60X30TX initiative to the committee with group discussion
  - She was not allowed to present any of the other data prepared by the Environmental Scanning Task Group due to time restraints, but did leave the printed materials with the committee members for review
  - Reported that the Steering Committee is discussing changing NTCC's mission statement
3. Success Points and State Funding. (document attached)
  - Dr. Stewart pointed out that funding is awarded based on a three year rolling average so fluctuations in attendance can impact the results of Success Points
    - Jim Swann noted that the state's change to funding based on Success Points has resulted in modifications in the way we do business such as workforce programs expanding certificates and encouraging students to complete those available before receiving AAS
4. Guided Pathways (document attached)
  - Relationships with K-12 and 4-year Institutions acknowledged as an existing challenge to the success of Guided Pathways
  - Recommendations made to adjust original document before submitting to Steering Committee
5. Service Delivery Graduates (document attached)
  - Number of High School Graduates by Year with service delivery area
  - Percentage of High School Graduates who are College Ready by school district
  - High School Seniors – College & University Enrollment by year and county

6. Data Requests from Steering Committee (document attached)
  - Faculty and Staff turnover rates – for adjunct, any employment during an academic year as continuing (minimum one class)
  - High Schools in Service Delivery Area with size of graduating classes
  - Student Success Courses (First Year Experience) at comparable community colleges
  - Capacity by Program
  - Course Completion for PELL and non-Pell students
  - Population estimates
  - Course completion by course length (5 week, 8 week, 12 week, 16 week, also 1<sup>st</sup> 8 week vs. 2<sup>nd</sup> 8 week)
  - Course Completion by delivery method (F2F, hybrid, online)
  
7. Recent and Emerging Trends (document attached)
  - Committee reviewed 20 trends and organized according to perceived relevance. The following 7 items ranked highest, but all will be forwarded to the Steering Committee.
    - 1.State funding continues to decline
    - 2.Decline of “service delivery area” concept in Texas (Dual Credit)
    - 3.College affordability/Increasing student debt/Default rates
    - 4.Analytics to proactively track students for early intervention
    - 5.Increased distance learning
    - 6.Growing demand for “middle skills” jobs
    - 7.Evidence students need “safety net” supports food, transportation, financial security, mental health to stay and complete
  
8. Analysis of SDA population is another item we should consider. Dr. Stewart mentioned that the Mt. Pleasant Economic Development Corporation had recently done some in-depth analysis of the population and economic conditions that we may be able to access. Toni will contact the Director, Nathan Tafoya, for information.